Remote Production Benefits Your Need to Know

The shift towards remote production has been a game changer in the industry. Network technologies not only provide more flexibility but the ability to instantly transport, control and stream great live video. As a result, more events are being produced remotely through an IP infrastructure, especially now in the wake of the Covid-19 pandemic. Here are some great reasons why remote production might be the solution you need.

Great Flexibility
A remote production solution can be set-up anywhere and controlled over the network by anyone, allowing individuals to increase efficiencies of their organizations. This not only offers great flexibility to staff members but also enables the distribution of production tasks among others – even across multiple locations. For example, a graphics operator could assist a production in real-time using a second control device from the event.

Increased Productivity
Since remote production work over the public internet, there is less set-up time, allowing video producers to better optimize their resources. Multiple events also become easier to manage with the same resources, further maximizing productivity levels.

Cost Savings
Since production equipment can be in a centralized location and can control remote on-site cameras, organizations can save money with reduced travel and shipping costs.

Cloud Power
Cloud capabilities enable organizations to customize or change their workflow at any time. Offering great scalability, they can expand with individual production needs while also allowing the safe control, distribution and storage of valuable media assets the cloud.

The demand for remote production is only continuing to grow and offers video producers significant benefits in embracing new network technologies.

For any questions on how Broadcast Pix remote production solutions can benefit you, contact us directly here.